

# CERTIFIED

PROFESSIONAL PHOTOGRAPHER

## CERTIFICATION PAYS

The power of certification is universal. Many industries have certified experts who are often looked upon as better or more reliable...and photography is no different. It pays to be an expert. It pays to be certified.



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### HOW DO I BECOME CERTIFIED?

**1** Register your candidacy at [www.certifiedphotographer.com](http://www.certifiedphotographer.com).

**2** Pass the comprehensive Certification Exam.

**3** Pass the Image Submission Review.

### WHAT IS A CERTIFIED PROFESSIONAL PHOTOGRAPHER?

As the leading certifying agency for imaging professionals, the Professional Photographic Certification Commission is recognized throughout the industry. This commission outlines and enforces the stringent requirements that Certified Professional Photographers must complete and maintain, proving technical competency in professional photography.

### WHY BE CERTIFIED?

Being a successful professional photographer takes more than a camera. A Certified Professional Photographer (CPP) designation will help you:

- Show the industry and potential clients that you have the knowledge and the talent to back up your business.
- Let clients know you mean business and that your knowledge and skills are cutting edge...before they meet you.
- Earn prestige, more clients, and simply put...more money for your business.

Are you ready to join the ranks of the certified experts?

For more information, go to [www.certifiedphotographer.com](http://www.certifiedphotographer.com)

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